

**FEDERAL COMMUNICATIONS COMMISSION**  
**445 TWELFTH STREET SW**  
**WASHINGTON DC 20554**

MEDIA BUREAU  
AUDIO DIVISION  
APPLICATION STATUS: (202) 418-2730  
HOME PAGE: [www.fcc.gov/mb/audio/](http://www.fcc.gov/mb/audio/)

ENGINEER: CHARLES N. (NORM) MILLER  
TELEPHONE: (202) 418-2767  
FACSIMILE: (202) 418-1410  
E-MAIL: [charles.miller@fcc.gov](mailto:charles.miller@fcc.gov)

August 24, 2010

M. Anne Swanson, Esq.  
Dow Lohnes PLLC  
1200 New Hampshire Avenue NW, Suite 800  
Washington, DC 20036-6802

Re: First Media Radio, LLC  
WJLS (AM), Beckley, West Virginia  
Facility Identification Number: 52335  
Special Temporary Authority

Dear Counsel:

This is in reference to the request filed July 23, 2010, on behalf of First Media Radio, LLC ("FMR"). FMR requests further extension of the special temporary authority ("STA") granted on November 17, 2008, to operate Station WJLS during nighttime hours with parameters at variance and/or reduced power while maintaining monitor points within licensed limits.<sup>1</sup> In support of the request, FMR states that, despite its best efforts, it has been unable to restore the nighttime pattern to licensed parameters. FMR states that its consulting engineer conducted a proof of performance and has recommended that FMR file an application for construction permit to modify its nighttime pattern. FMR states that it is in the process of preparing the application.

Requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Our review indicates that the licensee has made progress toward restoration of licensed operation, but additional time is required for completing the work. Thus, extension of STA is warranted.

---

<sup>1</sup> WJLS is licensed for operation on 560 kHz with 4.5 kilowatts daytime and 0.47 kilowatt nighttime, employing a directional antenna during nighttime hours only (DA-N-U).

Accordingly, the request for extension of STA IS HEREBY GRANTED. Station WJLS may continue to operate during nighttime hours with parameters at variance and/or reduced power while maintaining monitor points within licensed limits. It will be necessary to further reduce power or cease operation if complaints of interference are received. FMR must notify the Commission when licensed operation is restored.<sup>2</sup> FMR must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. *See* 47 CFR § 1.1310.

This authority expires on **February 24, 2011**.

Sincerely,

A handwritten signature in blue ink, appearing to read "Charles N. Miller", with a long horizontal flourish extending to the right.

Charles N. Miller, Engineer  
Audio Division  
Media Bureau

cc: First Media Radio, LLC

---

<sup>2</sup> *See* 47 CFR §§ 73.45(c), 73.51, 73.54, 73.61(b).